

# MIGUEL CASTELO WEB DESIGN WEBSITE DESIGN BRIEF



Miguel Castelo  
Real websites for the real you.

Project: \_\_\_\_\_

## COMPANY INFORMATION

Company Details	Contact Details
Company Name	Phone
Contact Name	E-mail
Contact Position	Website



Miguel Castelo  
Real websites for the real you.

info@miguelcastelo.ca

miguelcastelo.ca

+1 450 809-0149

# COMPANY PROFILE

<b>Values</b>
<b>Mission</b>
<b>Vision</b>
<b>Additional Information</b>



## PROJECT OVERVIEW

<b>New Website or Redesign?</b>
<b>Expected Deliverables</b>
<b>Tone / Voice</b>
<b>Key Functionalities</b>

## PROJECT GOALS

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## TARGET AUDIENCE

Age	Gender
Values	
Additional Information	

## COMPETITORS

Competitor 1
Competitor 2
Competitor 3
Competitor 4



## DESIGN REQUIREMENTS

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## PROJECT TIMELINE / SCHEDULE

Date	Milestone
Date	Milestone
Date	Milestone
Date	Milestone
Additional Information	



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## WEB DESIGN BUDGET

Requirement 1
Requirement 2
Requirement 3
Requirement 4
Requirement 5
Total Budget



## PROJECT DELIVERABLES

Deliverable 1
Deliverable 2
Deliverable 3
Deliverable 4
Additional Information

## HOSTING AND MAINTENANCE

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